



## 4-H Consumer Savvy III – Greentop

400.G-20 (R-18)



Are you a consumer? You bet – we all are! Youth consume more than \$175 billion of goods and services each year. Consumer Savvy will help you to become informed and responsible consumers in today's dynamic marketplace. In this project you will navigate the potholes in the marketplace enroot to becoming savvy consumers.

### 4-H Members Will Learn:

- How the products you buy are manufactured
- How to buy in the world market
- How to develop online consumer skills
- To evaluate quality of advertising
- Act responsibly
- About government agencies that help protect consumer rights
- To comparison shop to save money
- From experience
- About the use of government and community resources
- How to write a letter of complaint
- How to identify consumer action alternatives
- How to explore the job market
- To ask questions to get needed information
- To choose alternatives that match available resources

### Activities You Can Complete:

- Discover how money impacts the global economy
- Explain the exchange of resources world-wide
- Check the accuracy of information found on the Web
- Recognize targeted advertising
- Examine personal consumer rights
- Research alternatives for a major purpose
- Participate in a service project in your community
- Determine how to resolve a consumer complaint by legal action

### Resources:

Consumer Savvy II – Consumer Wise Project Book – 100.G-2

4-H Project Record – 300.A-7 (R-18)

### 4-H Members Should:

- Complete your project records.
- Enter an exhibit relating to consumerism in your County and State Fair
- Give a presentation at a club or project meeting.

### Citizenship and Leadership Activities:

- Give a talk or demonstration to your club on one of the following topics:
  - Making wise spending decisions; wants versus needs.
  - Developing a savings plan to help reach a goal.
  - Keeping a spending diary.
  - How to be a bargain shopper.
- Organize a trip to a local store to do some comparative window shopping with your consumer savvy project group.
- Teach another person one of the consumerism skills you've learned.

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